**Job Vacancy**

Reverton.Net Ltd, a fast growing IT company is hiring an experienced Digital Marketer to help in digital market penetration. If you are dedicated and ambitious, Reverton.Net is an excellent place to grow your career. Don't hesitate to apply.

**Roles and Responsibilities for Digital Marketer**

* Analyze digital data to draw key recommendations around website optimization
* Develop and implement SEO and PPC strategies
* Conduct social media audits to ensure best practices are being used
* Innovate and present new marketing platforms and strategies
* Create engaging written, graphic, and video content while staying up-to-date on latest marketing technologies and social media
* Maintain digital dashboard of several different accounts
* Coordinate with sales team to create marketing campaigns
* Manage email and social media marketing campaigns
* Monitor key online marketing metrics to track success
* Use Google Analytics, Google AdWords, and other relevant sites
* Create and maintain online listings across e-commerce platforms
* Ensure that the brand message is consistent
* Keep abreast of new social media sites, web technologies, and digital marketing trends; implement these new technologies in developing campaigns and update current campaigns to include new information
* To ensure the company clients base increase appreciably

**Qualifications for Digital Marketer**

* More than two years of Experience in Digital Marketing
* Experience executing paid social media campaigns
* Bachelor's degree in marketing or business
* Knowledge of video and picture editing and graphic design
* Must be able to juggle multiple projects at the same time
* Full understanding of all social media platforms
* Problem solving skills and attention to details
* Knowledge of content management systems

**Method of application**

* Qualified candidate should send CV and cover letter to digitalmarketer@reverton.net